

COOKIE POLICY

We use cookies to make the most of our website and improve your user experience. If you prefer not to use cookies, you can delete or block cookies in your browser settings . Please note, however, that this may affect your use of our website. We will assume that you agree to the use of cookies on this site unless you change your Cookie settings from your browser.

• What is a cookie and why is it used?

Cookies are small text files that are stored on your device or network server through browsers by websites you visit. For more information on cookies: <http://www.aboutcookies.org/> and you can visit <http://www.allaboutcookies.org/>. The main purposes of using cookies on our website are as follows:

- by enhancing the functionality and performance of the website to improve the services offered to you,
- to improve the Website and the Internet to offer new features offered through the Site and properties of you to personalize according to your preferences;
- To ensure the legal and commercial security of the website, you and our Company.

Duration of Cookies Used on our Website

Session Cookies

Session cookies are temporary cookies that are used during our visitors' visits to the Website and deleted after the browser is closed.

The main purpose of using such cookies is to ensure the proper functioning of the Website during your visit. For example; multiple forms of online forms are provided.

Persistent Cookies

Persistent cookies to enhance the functionality of the Internet site, our visitors more are the types of cookies used to provide fast and good service. Such cookies are used to remember your preferences and are stored on your device through browsers. Some types of persistent cookies; It may be used to provide you with specific suggestions considering your intention to use the Website.

With persistent cookies, if you re-visit our Website with the same device, it will check whether your device has a cookie created by our Website, and if it exists, it will tell you that you have visited the site before, and the content to be communicated to you will be determined accordingly and a better service will be provided to you.

• Categories of cookies used on our Website

Technical Cookies

Technical Cookies are provided with the technical operation of the website cookies, web pages that are determined and areas of the site.

Authentication Cookies

Visitors, using passwords to log into the website of the case, with such cookies, visited by the visitor's internet site determined that the site user on each page, users on each page is prevented from re-entering the password.

Flash Cookies

A type of cookie used to enable image or audio content on the website.

Customization Cookies

Cookies used to remember users' preferences when visiting different pages of different websites. For example, remembering your choice of language.

Analytical Cookies

Numbers of visitors to the website with Analytical cookies, internet determination of pages viewed on the site, web site visiting hours, website pages, the production of analytical results like swipe gestures are cookies provide.

• Cookies used on our website

Analytical Cookies

Advertising

"insdrSV"

Is used to display behavioral and target-oriented ads to visitors.

[Duration] 540 days.

It is possible to accept or reject through the scanner settings.

Market Analysis

"spUID"

"_sgf_user_id

//

"_sgf_session

_id "

Used for market analysis execution [Duration] 540 days.

Accept or reject browser settings.

Campaign /
promotion

“firstpermis

sion-
impression”

"inLanding"
"ins-gaSSId"
"insUserData"

Used to calculate the impact of campaigns.
[Duration] 540 days.
It is possible to accept or reject through the scanner settings.

Facebook

"_j_s_reg_fb_ref"
"datr"
"fr"
"reg_fb_gate"
"reg_fb_ref"

Such cookies allow Facebook members (or non-members)
to be monitored for market analysis and product development.
[Duration] 540 days
It is possible to accept or reject through the scanner settings.

Twitter

This type of cookie is used to track people who are members of social media networks or not, for market
analysis and product development.
[Duration] 540 days
It is possible to accept or reject through the scanner settings.

Location

Allows the user to determine the approximate address (city, county, postal code) via the IP address, allowing the user to automatically select his own country and display retailers and promotional days in that area.

[Duration] 540 days.

It is possible to accept or reject through the scanner settings.

Google analytics

"_ga" "AID"

This type of cookies the collection of all statistical data in this way improve the presentation and use of the Site. By adding social statistics and relevant data to these statistics , Google helps us better understand users. Our site uses Google Analytics cookies. The data collected by these cookies is transmitted to Google servers in the United States and is maintained in accordance with Google's data protection policies . Click here to learn more about Google's analytical data processing and the principles of personal data protection.

[Duration] 540 days

Control of Cookies

<https://tools.google.com/dlpage/qaoptout>

Adobe Omniture

This type of cookie provides the collection of all statistical data, thereby improving the presentation and use of the Site.

[Duration] 540 days

It is possible to accept or reject through the scanner settings.

Source site

The source site is used to better understand users' preferences.

Last visit and move

It is used to update users about what has changed since their last visit to our site and to better understand their preferences.

[Duration] 540 days

It is possible to accept or reject through the scanner settings.

Recently watched videos

Recently viewed videos are watched and recorded for better understanding of the user's preferences.

[Duration] 540 days

It is possible to accept or reject through the scanner settings.

Page History

Page history cookies are used to track which sites users visit in which order . If the user encounters an error when visiting the Site, the cookie information is logged in the log file for reporting and resolving the error.

[Duration] 540 days

It is possible to accept or reject through the scanner settings.

Technical Cookies

Session

"ASP.NET_SessionId"
"VISITOR_INFO_LIVE"

Session cookies are used to ensure the continuity of the session.
[Duration] 540 days
It is possible to accept or reject through the scanner settings.

Load Balancing

Load balancing cookies are used to reduce server load by distributing the load.
[Duration] 540 days
It is possible to accept or reject through the scanner settings.

Security

Security cookies are used for security checks.
[Duration] 540 days
It is possible to accept or reject through the scanner settings.

Fraud Detection

Used to detect click fraud.
[Duration] 540 days
It is possible to accept or reject through the scanner settings.

Authentication Cookies

User ID

User ID cookies are used to allow users to see their own information only.

[Duration] 540 days

It is possible to accept or reject through the scanner settings.

Personalization Cookies

Language

Saves the user-selected language and provides options accordingly.

[Duration] 540 days

It is possible to accept or reject through the scanner settings.

Mobile

Used to display the main website if the user is visiting the Site from a mobile device . (For example, the device has enabled Flash), or is on a mobile site that does not need Flash. The source site is saved for a better understanding of the user's preferences.

[Duration] 540 days

It is possible to accept or reject through the scanner settings.

Flash Cookies

Flash cookies

"PREF"
"s_gl"

Enables audio and video content to play.
[Duration] 540 days
It is possible to accept or reject through the scanner settings.

• Can Cookies be Blocked by Data Owners?

You can customize your preferences for cookies by changing your browser settings.

Adobe Analytics <http://www.adobe.com/uk/privacy/opt-out.html>

AOL <https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser>

Google Adwords <https://support.google.com/ads/answer/2662922?hl=en>

Google Analytics <https://tools.google.com/dlpage/gaoptout>

Google Chrome <http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

Internet Explorer <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

MozillaFirefox <http://support.mozilla.com/en-US/kb/Cookies>

Opera <http://www.opera.com/browser/tutorials/security/privacy/>

Safari: <https://support.apple.com/kb/ph19214?locale=en> EN

